

Argonauts

2D digital, full-length, feature-length feature film
A musical comedy

Short description of the project:

With the development of modern computer technology, it has become possible to produce a technically competent full-length feature film in digital format (2D/3D) anywhere in the world, in accordance with the needs of the international market.

Market Size

- The total value of the Global Animation, VFX & Video Games industry was US\$ 264 billion in 2019
- Most of the segments in the animation industry are growing at the rate of 2-3% YoY
- The production cost per animation movie ranges anywhere between US\$ 20 million to US\$ 300 million
- The spend on special effects as a percent of production cost is about 20%-25%
- The size of the streaming market for animation & VFX content was US\$ 3.5 Billion in 2019 and is growing at an annual rate of 8%

<https://www.businesswire.com/news/home/20200131005198/en/Global-Animation-VFX-Industry-Report-2020-2025-Demand>

We consider the production of animated films as the only type of film business in Georgia, that has a real opportunity to enter the world market,

There are three types of products that can be created using computer technology.

1. 2D and 3D digital animation films.
2. Computer games in 2D and 3D digital format.
3. Visual effects (VFX)

At this stage, there is no studio in Georgia equipped with modern computer equipment for the production of 3D format, international standard, digital products and specialists with relevant professional experience. Therefore, it is not possible to create 3D animation films corresponding to the world standard.

We consider the production of 3D animated films and video games to be a promising area of activity in the future.

The competitiveness of our 2D digital animation film in the international market is determined by the following data:

1. The film will be based on the world famous myth "Argonauts".
2. the work will be a full-length feature 2D animation film. in demand on the world market.
3. The main and episodic characters of the cartoon will be representatives of different countries of the world.
4. The film will be a musical comedy.
5. The film production budget will be much smaller than in Europe, Asia and America.

Producers:

Anna/Luca biani

Besarion Giorgobiani